

## Digital Media Basics

### 8 Hours

During this short course, students will learn the fundamentals needed to use the latest digital media computer tools to make great digital impressions on friends, family and clients! Upon completion of this workshop, students will have a solid understanding of the following topics:

- Understanding the video and audio production processes
- Get hands-on experience with digital cameras, camcorders and microphones.
- Digital imaging fundamentals of photography, video, scanning and image editing
- Creating a 30 second TV & Radio commercial and great web videos
- Video and audio compression: What it means and how to use it correctly.
- Burning your multimedia products to DVD
- Learn about the latest affordable and free digital media editing tools
- How to make great looking videos on standard camcorders and even with your mobile device, tablet or phone.
- Getting the most out of web-based communication and distribution programs such as You tube, Adobe Connect, Livestream, Ustream and even Skype
- Creating great multimedia presentations going far beyond Power point
- How to maximize social networking and online media tools for your specific needs

*Classes will be held on Mondays & Wednesdays from 5:00pm-9:00pm in Jeff Tech IT Academy.*

**Course Number:** 112

**Course Length:** 8 hours

**Course & Supply Costs:** \$89.00

**Class Dates:** TBA

[CLICK HERE REGISTER AND PAY ONLINE](#)

Classes are filled on a first come first serve basis.

Please contact the Adult Education Office by phone at 814-201-9837 or email to [mnbundy@jefftech.edu](mailto:mnbundy@jefftech.edu) for additional information.

As always, Thank you for choosing Jeff Tech!