

Graphic & Web Design Basics

12 Hours

This course will assist in students in understanding the vast world of digital production tools; hardware and software that will help you achieve your digital goals. Upon completion of this workshop, students will have a solid understanding of the following topics:

- The fundamental principles of digital design theory for web, video, print and vinyl
- Understanding color theory and typography as applied to digital design
- Make sense of common file types for use in print and web production such as .tifs, png, jpgs and more
- The basics of HTML formatting, FTP use and optimizing graphics for print and web
- Content Management Systems such as Joomla and Word Press
- Introduction to Dreamweaver and Fireworks
- Adobe Photoshop and In-Design fundamentals
- Digital illustration tools
- Understanding the digital printing and web publishing processes

Classes will be held on Mondays & Wednesdays from 5:00pm-9:00pm in the Jeff Tech IT Academy.

Course Number: 113

Course Length: 12 hours

Course & Supply Costs: \$129.00

Class Dates: TBA

[CLICK HERE REGISTER AND PAY ONLINE](#)

Classes are filled on a first come first serve basis.

Please contact the Adult Education Office by phone at 814-201-9837 or email to mnbundy@jefftech.edu for additional information.

As always, Thank you for choosing Jeff Tech!