

## Graphic & Web Design Basics

### 12 Hours

This course will assist in students in understanding the vast world of digital production tools; hardware and software that will help you achieve your digital goals. Upon completion of this workshop, students will have a solid understanding of the following topics:

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- The fundamental principles of digital design theory for web, video, print and vinyl
- Understanding color theory and typography as applied to digital design
- Make sense of common file types for use in print and web production such as .tifs, png, jpgs and more
- The basics of HTML formatting, FTP use and optimizing graphics for print and web
- Content Management Systems such as Joomla and Word Press
- Introduction to Dreamweaver and Fireworks
- Adobe Photoshop and In-Design fundamentals
- Digital illustration tools
- Understanding the digital printing and web publishing processes

*Classes will be held on Mondays & Wednesdays from 5:00pm-9:00pm in the Jeff Tech IT Academy.*

**Course Number:** 113

**Course Length:** 12 hours

**Course & Supply Costs:** \$129.00

**Class Dates:** Fall 2019

You can register and pay for the class using a credit card online with the Online Registration and Payment system or, for those individuals that do not wish to pay online should open, print and complete the Evening School Application and submit the application and payment to Jeff Tech via US mail or in person at the school office. Classes are filled on a first come first serve basis.

**[CLICK HERE REGISTER AND PAY ONLINE](#)**

Please contact the Adult Education Office by phone at 814-201-9837 or email to [mnbundy@jefftech.us](mailto:mnbundy@jefftech.us) for additional information.

As always, Thank you for choosing Jeff Tech!