



DIGITAL MEDIA ARTS

CIP Code: 10.9999

Program Overview

This program prepares individuals to apply knowledge and skills in the field of multimedia technology. Multimedia technology specialists provide services in a variety of areas associated with typography, web and graphic design, video, audio, television production, animation, and photography. Students design and create digital marketing campaigns and products for real-world clients such as websites, videos, audio podcasts, commercials, logos/branding, illustrations, print works and more. Would you like to be a professional photographer, graphic designer, illustrator or animator? Would you like to work in TV, radio or film? Do you want to build websites and mobile applications with e-commerce, multimedia and video content? Get the edge you need to become a Digital Media Artist and watch your digital dreams come true!

Classes are held Monday thru Friday from 8:15am-2:45pm.

Program Cost: \$8,000.00 - Effective 7/1/2024

**Estimated expenses not included in tuition: Required clearances (\$55.00), certification testing (\$250.00+), textbook/online materials (N/A), supply (N/A) and/or uniform (N/A) costs.*

Textbook/Online Materials Requirements: Adobe Audition, After Effects, Animate, Blender, Dreamweaver, Illustrator, Photoshop and Premiere Pro (Online Software)

Certifications: Adobe Applications (After Effects, Animate, Dreamweaver, Illustrator, Photoshop, Premiere Pro) and NOCTI

Program Start Dates: Fall (Late August) OR Spring (Mid-January) Semester Annually

Program Length: 900 hours

Please contact the Adult Education Office by phone at 814-201-9837 or email to info@jefftech.edu for additional information.

As always, Thank you for choosing Jeff Tech!